

Anniversary Sponsor Levels and Benefits



Sesquicentennial Sponsor - \$50,000
 Indiv. Event Sponsor - \$5,500 - \$35,000*
 Champion of Laurel Sponsor - \$5000
 Patron of Laurel Sponsor - \$2500
 Partner of Laurel Sponsor - \$1000
 Friend of Laurel - \$250 - \$500
 Supporter of Laurel - \$50
 I am Laurel - \$25

●	●	●	●	●	●	●	●	●	Name listed on Anniversary Website under "We are Laurel"
●	●	●	●	●	●	●	●	●	Name listed in Anniversary Yearbook (Feb. 2021)
●	●	●	●	●	●	●	●	●	Anniversary Coin (1)
●	●	●	●	●	●	●	●	●	Laurel Historical Society 2020 Ornament (City Seal)
●	●	●	●	●	●	●	●	●	Shout out on Social Media
●	●	●	●	●	●	●	●	●	Anniversary Window Cling for Business or Home (up to 2)
●	●	●	●	●	●	●	●	●	Thank you plaque to be displayed in the lobby of City Hall
●	●	●	●	●	●	●	●	●	150th Anniversary Yearbook (February 2021)
●	●	●	●	●	●	●	●	●	Company Logo on website
●	●	●	●	●	●	●	●	●	Company Logo in Anniversary Yearbook
●	●	●	●	●	●	●	●	●	Company logo on 150th Anniversary Banners
●	●	●	●	●	●	●	●	●	Acknowledgement at Opening/Closing Ceremonies
●	●	●	●	●	●	●	●	●	Tickets to LHS Gala*
●	●	●	●	●	●	●	●	●	Invitation to VIP tent at Sept 26 Big Event (up to 5 people)
●	●	●	●	●	●	●	●	●	Acknowledgement (name/logo) in Sept 26 Big Event Program
●	●	●	●	●	●	●	●	●	VIP Reception with Mayor and City Council/Local Officials
●	●	●	●	●	●	●	●	●	Special Presentation at Opening and Closing Ceremonies
●	●	●	●	●	●	●	●	●	Your logo on 150 th Anniversary Passport Book/Virtual Passport
●	●	●	●	●	●	●	●	●	Laurel TV Interview
●	●	●	●	●	●	●	●	●	Placement of material into 150th Anniversary Time Capsule
●	●	●	●	●	●	●	●	●	Special Public Recognition at Your Sponsored Event
●	●	●	●	●	●	●	●	●	VIP Parking and Express entrance to Passport Events (where available)
●	●	●	●	●	●	●	●	●	Sesquicentennial Sponsor Commemorative Pins (5)
●	●	●	●	●	●	●	●	●	VIP Seating at 4th of July Fireworks (up to 5 people)
●	●	●	●	●	●	●	●	●	Advertising on City's Digital Signs w/Thank You Message

* See reverse side for additional information.

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*Additional Information

Individual Event Sponsor Opportunities - Sponsor an Event

\$35,000 Celebrate Laurel Today - Overall Sponsor (Sept 26)

\$25,000 Laurel Historical Society Gala (April 4)

\$20,000 Single Sponsor for Passport Book (only name/logo in book)

\$15,000 Celebrate Laurel Today - McCullough Stage Sponsor

\$15,000 Celebrate Laurel Today - Emancipation Park Stage Sponsor

\$7,500 150th Anniversary 5K Run/Walk to benefit Diabetes (April 4)

\$5,500 A Day at the Races - Join in the Winners Circle (June 6)

If you are interested in providing an "in-kind" donation, please email jhanna4laurel@gmail.com

Laurel Historical Society Gala Tickets by Sponsor Level

Sesquicentennial Sponsor – 30 tickets (3 tables)

Individual Event Sponsor (\$25,000 - \$35,000) – 20 tickets (2 tables)

Individual Event Sponsor (\$10,000 - \$20,000) - 10 tickets (1 table)

Individual Event Sponsor (\$5,500 - \$7,500) - 6 tickets

Champion of Laurel - 4 tickets

Patron of Laurel - 2 tickets